

ALEX ENKERLI

Consultant, researcher, ethnographer, and project leader

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[LinkedIn](#) / [Social media](#)

EDUCATION

- Indiana University Bloomington, Bloomington (IN), 1998-2008, Doctoral studies (Folklore and ethnomusicology)
- Université de Montréal, Montréal (Qc), 1999, Master of Science (M.Sc., Anthropology)
- Université de Montréal, Montréal (Qc), 1994, Bachelor of Science (B.Sc., Anthropology)

LANGUAGE PROFILE

- French (mother tongue)
- English (perfect command - CFP: EEE)

SKILLS (SUMMARY)

- Development and implementation of digital projects in learning, teaching and Open Education.
- Ethnography, qualitative research and user experience
- Technological and educational support for various organizations
- Establishing and conducting technological and educational monitoring (strategic intelligence)
- Research, development, and management of digital learning communities
- Collaborative writing, editorial work, and social media management

PROFESSIONAL EXPERIENCE

COLLECTO, MONTREAL (QC)

2021 - 2023

Educational advisor and project manager, digital learning

- Subject matter expert in technology integration for Quebec educational institutions
- Developing and implementing strategies, plans, and projects for the nonprofit's service offering
- Monitoring the needs of organizations in the education network in terms of digital pedagogy
- Participation in various provincial and national knowledge management committees as a subject matter expert

GOVERNMENT OF CANADA, OTTAWA (ON)

2018-2020

Various roles

- *Canada School of Public Service, Senior Learning Experience Designer, 2019-2020*
 - Development of innovative approaches to the design and delivery of learning products
 - Project implementation in public administration
 - Consultation and research with users
- *Privy Council Office of Canada, 2018-2019, Researcher and analyst (public consultation and qualitative research)*
 - Public administration research into participatory learning and public engagement
 - Support for project development as a subject matter expert
 - Technological and educational experimentation

**UNIVERSITY OF OTTAWA, SCHOOL OF SOCIOLOGICAL AND ANTHROPOLOGICAL STUDIES,
OTTAWA (ON)**

2017-2019

Professor (part-time), Anthropology

CARLETON UNIVERSITY, OTTAWA (ON)

2017-2018

Learning pathways strategist (cybersecurity)

VITRINE TECHNOLOGIE-ÉDUCATION, MONTREAL (QC)

2014-2016

Technological and educational advisor

CONCORDIA UNIVERSITY, MONTREAL (QC)

2006-2015

Lecturer (qualitative research, anthropology, sociology, technological approaches, and ethnography)

COMMUNAUTIQUE, MONTREAL (QC)

2010-2014

Associate researcher

- Participatory-action research in digital literacy and technological appropriation

**VARIOUS CONTRACTS IN PROJECT MANAGEMENT, TECHNOLOGY CONSULTANCY, AND
DIGITAL CONTENT PRODUCTION, 1995 TO DATE**

Fondation Carold, Institut de coopération pour l'éducation des adultes, Magazine Branchez-vous, Radio-Canada, Society for Linguistic Anthropology, Université Téléuq, Université de Montréal, McGill University

VARIOUS RESEARCH AND ETHNOGRAPHY CONTRACTS, 1997 TO DATE

Centre d'hébergement du Centre-ville-de-Montréal, Conseil des relations interculturelles, Exvisu, Idea Couture, Nurun, Umwelt.

VARIOUS EDUCATION CONTRACTS, 1994 TO DATE

Apple Canada, Indiana University Archives of Traditional Music, Baptist Health System School of Health Professions, Centre de recherche en linguistique appliquée de l'Université de Moncton, Laboratoire d'analyse informatique de la parole at Université de Lausanne, Oxford University Press Canada, Pearson Education, Indiana University at South Bend, Université de Montréal, McGill University, University of New Brunswick at Fredericton, Tufts University, Bridgewater State College, UPop Montréal.

SOCIAL INVOLVEMENT

- Adte (free software and open resources in higher education), 2021 - Today, Vice-Chairman
- Canadian Association of Research Libraries, 2021 - Today, Member of the Open Education Working Group
- Ottawa Civic Tech, 2016-2020, Organizer and member
- Open Knowledge Fest Montréal, 2015 - 2016, Co-organiser

- Think Tank in Teaching and Learning Group, 2012 - 2015, Active member

CERTIFICATIONS, AWARDS AND DISTINCTIONS

- [Creative Commons Certificate](#), Creative Commons, 2021
- [Cultivating Creative Collaboration](#), IDEO U, 2019
- Future Faculty Teaching Fellowship, Indiana University, 2005
- Specialized Music Recording Grant, Canada Council for the Arts, 2004
- Citation of Excellence, Comprehensive Examination, Indiana University, 2000
- Doctoral award, Social Sciences and Humanities Research Council (SSHRC), 1998 to 2002.
- Master's scholarship, Fonds pour la formation des chercheurs et l'aide à la recherche (FCAR), 1995 to 1997

SELECTED PUBLICATIONS AND PRESENTATIONS

Main publication and presentation topics: technologies, digital society, technology-supported learning, technological literacy, data literacy, cybersecurity

- Johnson, Quinn, Alexandre Enkerli et al, *De ChatGPT à l'intégrité intellectuelle - Mettre en lumière la diversité des approches*, article, Éductive, May 2023.
- “Laboratoire pédagogique de littératie en intelligence artificielle : cas d'usage de l'intelligence artificielle en enseignement”, lab session facilitation, Éductive, February 2023.
- *Securing learning data*, facilitation of laboratory sessions, Eductive, May and October 2022.
- Dahi, Yasin, Samantha Daniels and Alexandre Enkerli, *Co-designing learning experiences in an open way, bilingual workshop*, Learning X, Government of Canada, March 2022.
- ABCD Données, *Littératie de la donnée, Volet 1 - Comprendre l'importance des données*, fact sheets, presentation and workshop, Culture Saguenay-Lac-Saint-Jean, November 2021.
- “Adopting and Adapting Open Resources: Leveraging Linguistic Diversity”, workshop at the RASCALS 2021 conference: Nurturing our Roots to Continue Thriving, June 2021.
- *How Can We Make Sense of Qualitative Data? Some Insight through Public Engagement*, interactive workshop, Canadian Food Inspection Agency, March 2020.
- “How do we capture meaning in qualitative data? Insightful insights through public participation”, Policy Community Conference, February 2019.
- Bailetti, Tony, Alex Enkerli, Stoyan Tanev, and Dan Craigen (2018) “Applying Glocalization Principles to Enhance a Cybersecurity Ecosystem of Ecosystems”, Proceedings, ISPIM Innovation Forum.
- *Humanistic approaches to machine learning*, invited presentation, Technology Innovation Management Program, Carleton University, May 2018.
- *Session II: Issues Behind Cloud Computing*, workshop, Heritage College, February 2015.
- *Session I: Using Google Apps (or Not)*, workshop, Heritage College, February 2015.
- *Is it possible to make Montreal smarter AND greener?* Facilitated public conversation, ecoHack, October 2013.
- Digital divide, *Les chemins de travers*, Radio-Canada, December 2011.
- Geek culture. *La Sphère*, Radio-Canada, December 2011.